fashion calendar 1970

30th year · issued weekly

JANUARY	FEBRUARY	M A R C H		e en construir de Maria de Servicio de la compansión de la compansión de la compansión de la compansión de la c	particular JUNE Commence Commence
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JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
SMTWTFS	SMTWTFS	CMTWTES	SMTWTFS	SMTWTFS	SMTWTFS

FASHION CALENDAR

No. 1 6

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NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK ENDING FRIDAY, JANUARY 23, 1970

		3, 2,70	
DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 22	9:30 A.M., TIFFEAU, 550	Seventh Avenue, 8th floor, W	71. 7-4551
Jan. 22	10:00 A.M., ADELE SIMPSON	N, 530 Seventh Avenue, 23rd	floor, LA. 4-7626
Jan. 22 10:30 A.M.&	SUMMER COLLECTION	JERRY SILVERMAN BY SHANNON RODGERS By invitation only . Conta	SHOWROOM - 10TH FLOOR
Jan. 22	SUMMER COLLECTION	SAMUEL WINSTON By reservation. Contact: CH	SHOWROOM - 11TH FLOOR
Jan. 22	11:00 A.M., DONALD BROOKS	5, 550 Seventh Avenue, 21st	floor, WI. 7-8235
Thursday Jan. 22 11:45 A.M.	SUMMER COLLECTION BY ARTHUR DOUCETTE Also Jan. 26 at 11:45.	J.G. COUTURE (DIV. MALCOLM STARR) by reservation. Contact: PE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR . 6-1351.
Jan. 22		E, 530 Seventh Avenue, 12th	
Jan. 22	12:00 Noon, MOLLIE PARNIS	, 530 Seventh Avenue, 18th	floor, BR. 9-5012
Thursday Jan. 22 1:15 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact:	NAT KAPLAN LO. 5-4115.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Jan. 22 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Jan. 27, 29 at 2:30.	MAURICE RENTNER BY BILL BLASS Contact: LA. 4-6968.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Jan. 22	2:30 P.M., JERRY SILVERMA	N, 530 Seventh Avenue, 10th	floor, Ch. 4-7522
Jan. 22	2:30 P.M., TRIGERE, 550 S	eventh Avenue, 16th floor, 1	.0. 3-1600
Jan. 22	BY RIZKALLAH	MALCOLM STARR INTERNATIONAL Roslyn Shoenthal, 594-0030	SHOWROOM - 20TH FLOOR
Jan. 22 5:30 P.M.	OPENING: SPRING- SUMMER COLLECTION By reservation. Thereafto 486-0607.		543 MADISON AVENUE SHOWROOM - 3RD FLOOR Jean-Pierre Xuereb,
Thursday	OPENING OF SUMMER COLLECTION Continuous showings. Cont	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	OPENING OF SUMMER COLLECTION By reservation. Contact:	SARMI Dorothy Hermé, CH. 4-7270	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Friday Jan. 23- Feb. 1	ANTIQUES SHOW Exhibitions from over 70 of the 19th Century" from bition. Hon. Chmn: Mrs. \$3.00. Hours: 1:00 - 10: 6:00 - 9:00 P.M., Benefit	EAST SIDE HOUSE SETTLEMENT dealers and special loan ex the Metropolitan Museum of John V. Lindsay. Chmn: Lou 00 daily; 1:00 - 6:00 Sunda Preview; price: \$25.00 eac 60th Street, MO. 5-5250.) ad Street, JU. 6-8894.	Art Centennial Exhi- uis W. Bowen. Price: ays. (Thurs., Jan. 22, ch, for East Side
Friday Jan. 23- Jan. 24	las Colecciones de Alta Cosiciones, Avenida General Fri., Jan. 23: 9:30 A.M. 10:20 A.M. 11:10 A.M. 12:00 Noo 12:50 P.M. 1:30 P.M. 2:00 P.M. 2:50 P.M. 3:40 P.M. 4:30 P.M. 5:20 P.M. 6:10 P.M. 5:20 P.M. 5:20 P.M. 6:10 P.M.	Comision Organizadora de l'ostura, Palacio Nacional de isimo, 29, Madrid. L. Herrera y Ollero	Show
Saturday Jan. 24- Feb. 1		NATIONAL ASSN ENGINE & BOAT MFRS. y; 1:00 - 7:00 Sundays. Pr ty: H.A. Bruno & Associates	
Sunday Jan. 25 12:30 P.M. Luncheon		TEXAS FASHION CREATORS; NATIONAL COTTON COUNCIL Repeat Shows: Jan. 26, 2 Underwood, 3060 Apparel Mar	
Sunday Jan. 25- Jan. 28		WASHINGTON GIFT SHOW ; 10:00 - 6:00, Mon. & Wed. Shows, 220 Fifth Avenue, 68	

M. . .

WEEK BEGINNING MONDAY, JANUARY 26, 1970

Monday OPENING OF GINO CHARLES 530 SEVENTH AVENUE
Jan. 26 SUMMER COLLECTION SHOWROOM - 4TH FLOOR
11:00 A.M. Designed by Beverly Moyer and Bill de Natale. By reservation. Contact:
LA. 4-4510.

READY-TO-WEAR TIME TABLE, WEEK OF JANUARY 26, 1970 For more specific details, please refer to current and previous issues				
	(0) - Opening;		reier to carrent and	p1012033 20000
Mon.	, Jan. 26	Tues., Jan. 27	Wed., Jan. 28	Thurs., Jan. 29
9:30		Ceil Chapman(0)	Tiffeau	
10:00		Cameo-John Moore(P) Ben Reig	Winston Boutique(P) Adele Simpson	
10:30		Oscar de la Renta Samuel Winston	Chuck Howard	
	Charles (0)	Wilson Folmar(0) Wragge Modern Couture(0)	Scott Barrie(P)	Mr. Mort(P)
11:30		Abe Schrader(0)	Mignon(0)	
11:45 J.G.	Couture			
12:00 Paul	Blumenstein(0)	Geoffrey Beene Malcolm Charles(0) Francesca-Damon(0)		
1:00 Teal Elge	Traina Bove	Teal Traina Jr. Sophisticates(0 Harvey Berin(0) Elge Bove)Elge Bove Harvey Berin	Elge Bove
2:00		Gayle Kirkpatrick Donald Brooks	Traina Boutique	
2:30 Remb Bran	erandt(0) ell(0)	Larry Aldrich Maurice Rentner		Maurice Rentner
3:00		Anne Fogarty(0)		
3:30			Oscar de la Renta Boutique	Leslie Fay(P)
4:00 Cesc	a(P)	Donald Brooks Malcolm Starr(P) Harmay(O)		Donald Brooks
				FAA ATTURNII ATTUIT

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Jan. 26	OPENING OF WRAGGE 500 SEVENTH AVENUE SUMMER COLLECTION SHOWROOM - 9TH FLOOR Also Jan. 27, Feb. 3 at 11:00. By reservation. Contact: WI. 7-4968.
11:00 A.M.	Also Jan. 27, Feb. 3 at 11:00. By feservation. Contact: Wi. 7-4900.
Jan. 26	11:45 A.M., J.G. COUTURE, 530 Seventh Avenue, 30th floor, PE. 6-1351
	OPENING OF PAUL BLUMENSTEIN 530 SEVENTH AVENUE SUMMER COLLECTION SHOWROOM - 27TH FLOOR By reservation. Contact: PE. 6-6983.
Jan. 26	1:00 P.M., ELGE BOVE, 530 Seventh Avenue, Penthouse, 524-9846
Jan. 26	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 22nd floor, LA. 4-3520
Monday Jan. 26 2:30 P.M.	SUMMER COLLECTION REMBRANDT BY OLE BORDEN By reservation. Continuous thereafter. Contact: LO. 4-3600. -3-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 26	2:15 P.M., NORMAN NORELL	, 550 Seventh Avenue, 10th	floor, CH. 4-5452
	OPENING OF SUMMER COLLECTION By reservation. Contact	BRANELL: PE. 6-6983.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
	PREMIERE COLLECTION Thereafter by appointmen	MARIO FORTE FOR CESCA t. Contact: Helen Presser,	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR 564-9115.
		CREATORS By invitation. Contact: I	APPAREL MART DALLAS, TEXAS ois Watson, 3641
	OPENING OF SUMMER COLLECTIONS Daily informal showings.	LEONARD ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 26	SUMMER COLLECTION	MR. BLACKWELL ntact: BR. 9-8575.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 26	SUMMER COLLECTION	SAM FRIEDLANDER : PE. 6-2663.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 26		EDITH HEAD ed by the film "Airport", d Geiger showroom. Contact	
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION Continuous showings. Cor		530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION Continuous showings. Cor	NARDIELLO FOR RONA ntact: 565-2051.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Jan. 26	OPENING OF SUMMER COLLECTION Designed by June Frances Publicity: Barbara Kling,	RONA and Patrick Porter. Conta	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR ct: 565-2051.
Beginning Monday Jan. 26		TRAVILLA (LOS ANGELES) Dolores Byers, PL. 9-3000	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Jan. 26- Feb. 6		TREVOIS SWIMWEAR and women, including John K contact: Ania, Liaison Agen	
Monday Jan. 26- Jan. 29			AMERICANA HOTEL ALBERT HALL 736-8820.

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SPRING-SUMMER COUTURE SHOWINGS IN PARIS - CHAMBRE SYNDICALE DE LA COUTURE
Monday
Jan. 26-
            (P) - Press; (B) - Buyers
            Mon., Jan. 26:
Jan. 31
                             9:45 A.M.
                                       Venet (P) 62, rue François Ier
                            10:00 A.M. Salvadori (B) 400, rue St-Honoré
                            10:30 A.M. Montaigne (B) 22, rue Boissy-d'Anglas
                            11:00 A.M. Lepage (B) 14, rue Cambon
                            11:15 A.M. Molyneux (P) 5, rue Royale
                                        Vaughan (B) 62, rue François Ier
                             3:00 P.M.
                                        Molyneux (B)
                                        de Rauch (P)
                             3:30 P.M.
                                        Montaigne (B)
                                        Lepage (B); 4:00 P.M. - Venet
                                        Courreges (P) 40, rue François Ier
            Tues., Jan. 27:
                             9:30 A.M.
                            10:00 A.M.
                                        Scherrer (B) 182, fg. St-Honoré
                                        Givenchy (B) 3, ave. George V
                            10:30 A.M.
                                        Blamain (P) 44, rue François Ier
                            11:00 A.M.
                                        Ektor (B)
                                        Torrente (P)
                            11:45 A.M.
                            12:30 P.M. Hercey (P)
                             2:00 P.M. Ricci (P) 20, rue des Capucines
                             3:00 P.M.
                                        Balmain (B): 4:00 P.M. - Venet
                                        de Rauch (B) 37, rue Jean-Goujon
                             3:30 P.M.
                                        Ungaro (B) 2, ave. Montaigne
                             4:00 P.M. Ektor (P)
                             6:30 P.M. Cerruti (P) Pl. de la Madeleine
                             9:30 A.M.
            Wed., Jan. 28:
                                       Patou (B) 7, rue Saint-Florentin
                                        Ungaro (P)
                            10:00 A.M.
                                       Lanvin (P) 22, fg. St-Honoré; Lepage (B)
                            11:00 A.M.
                                       Laroche (P) 29, ave. Montaigne; Venet (B)
                            11:15 A.M. Ricci (B); 11:00 A.M. - Ektor (B)
                            12:15 P.M.
                                       Torrente (B)
                                       Patou (P)
                             2:30 P.M.
                                       Dior (B) 30, ave. Montaigne
                             3:00 P.M.
                                        Givenchy (B)
                                        Ricci (B); Ungaro; Lanvin; Venet
                             4:00 P.M. Lapidus (B) 37, ave. Pierre Ier de Serbie
                             4:30 P.M.
                                        Grès (P) 1, rue de la Paix
            Thurs., Jan. 29: 9:45 A.M.
                                       Dior (P)
                            10:00 A.M. Patou (B)
                                       Grès (B); Patou
                            10:30 A.M.
                                        Laroche (B)
                            11:00 A.M.
                                       Venet (B)
                            11:45 A.M. Lapidus (P)
                             2:30 P.M.
                                       Feraud (P) 88, fg. St-Honoré
                             3:00 P.M.
                                       Patou (B)
                                        Lanvin (B)
                             3:30 P.M.
                                       Chanel (P) 31, rue Cambon
                             5:00 P.M. Griffe (P)
            Fri., Jan. 30:
                             9:30 A.M.
                                       Givenchy (P)
                            10:00 A.M.
                                       Griffe (B)
                            11:00 A.M.
                                       Feraud (B)
                                        Venet (B)
                            11:30 A.M.
                                       Cardin (P)
                             3:00 P.M.
                                        Carven (P) 6, rd-pt des Champs-Elysées
                                        Lanvin (B)
                           11:00 A.M.
                                       St-Laurent (P) 30 bis, rue Spontini
            Sat., Jan. 31:
                             3:30 P.M. St-Laurent (B)
Contact: Marjorie Dunton, 100, fg. St-Honoré, Paris VIII
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 2/	OPENING OF SUMMER COLLECTION By reservation. Contact:	CEIL CHAPMAN WI. 7-9470.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By reservation. (Press S	CAMEO BY JOHN MOORE Show: Fri., Feb. 6, 12:00 No Publicity: Eleanor Lambers	oon.) Contact: Jim
Jan. 27	10:00 A.M., BEN REIG, 498	Seventh Avenue, 23rd floor	r, CH. 4-1542
Jan. 27	10:30 A.M., OSCAR DE LA F	RENTA, 550 Seventh Avenue,	11th floor, LA. 4-9350
Jan. 27	10:30 A.M., SAMUEL WINSTO	ON, 530 Seventh Avenue, 11th	floor, CH. 4-2616
Jan. 27	OPENING OF SUMMER COLLECTION By reservation. Contact:		530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Jan. 27	OPENING OF SUMMER COLLECTION By reservation. Contact:	MODERN COUTURE CH. 4-3169.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Jan. 27	11:00 A.M., WRAGGE, 550 S	Seventh Avenue, 9th floor, 1	WI. 7-4968
Tuesday Jan. 27 11:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact:	ABE SCHRADER BY BELLE SAUNDERS LO. 4-9194. Publicity: Be	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR etty Yarmon, TR. 9-7112.
Tuesday Jan. 27 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact:	MORTON MYLES FOR MALCOLM CHARLES 594-3000.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Jan. 27	FALL KNITWEAR	FRANCESCA FOR DAMON ceafter by appointment. Conce. 8-6020.	1410 BROADWAY SHOWROOM - 12TH FLOOR ntact: MU. 3-2467.
Jan. 27	12:00 Noon, GEOFFREY BEEN	NE, 530 Seventh Avenue, 12th	n floor, LW. 4-0454
Jan. 27 12:00 Noon	Annual benefit luncheon a	BRANDEIS UNIV. COMM. and fashion show for the lib 00. Contact: Mrs. Steven Vo	braries at Brandeis
Jan. 27	OPENING OF SUMMER COLLECTION By reservation. Contact:	JUNIOR SOPHISTICATES LO. 4-0462.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	OPENING OF SUMMER COLLECTION Also Jan. 28, Feb. 3, 4 a	HARVEY BERIN at 1:00. By reservation.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: PE. 6-0206.

1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 22nd floor, LA. 4-3520

Jan. 27

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 27	1:00 P.M., ELGE BOVE, 530	Seventh Avenue, Penthouse,	524-9846
Jan. 27	2:00 P.M., DONALD BROOKS,	550 Seventh Avenue, 21st f	loor, WI. 7-8235
Jan. 27	2:00 P.M., GAYLE KIRKPATR	ICK, 530 Seventh Avenue, 29	th floor, 524-7900
Jan. 27	2:30 P.M., ALDRICH, 530 Se	eventh Avenue, 12th floor,	CH. 4-1872
Jan. 27	2:30 P.M., BILL BLASS, 550	O Seventh Avenue, 17th floo	r, LA. 4-6968
Tuesday Jan. 27 3:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact:	ANNE FOGARTY LO. 4-9115.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Jan. 27 4:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact:	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Jan. 27	4:00 P.M., DONALD BROOKS,	550 Seventh Avenue, 21st f	loor, WI. 7-8235
Tuesday Jan. 27 4:00 P.M.	SUMMER COLLECTION	MALCOLM STARR BY ELINOR SIMMONS Roslyn Shoenthal, 594-0030.	
Beginning Tuesday Jan. 27	OPENING OF SUMMER COLLECTION Designed by Frances Prisco	TED BROWN Contact: LO. 4-9311.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Jan. 27	OPENING OF SUMMER COLLECTION By reservation. Contact:	KIKI HART WI. 7-7457.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning	OPENING OF SUMMER COLLECTION Continuous by appointment.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Jan. 27	SUMMER COLLECTION	MR. GEE iello. Contact: Bernice Le	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR wis, LO. 4-6060.
Beginning Tuesday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings. Cont	PETTI 4'S tact: CH. 4-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Jan. 28	9:30 A.M., TIFFEAU, 550 Se	eventh Avenue, 8th floor, W	1. 7-4551
Wednesday Jan. 28 10:00 A.M.	PREMIERE OF SUMMER COLLECTION By appointment only. Cont	WINSTON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Jan. 28	10:00 A.M., ADELE SIMPSON,	, 530 Seventh Avenue, 23rd	floor, LA. 4-7626
Jan. 28	10:30 A.M., CHUCK HOWARD,	550 Seventh Avenue, 2nd fl	oor, LO. 4-2155
Wednesday Jan. 28 11:00 A.M.	PREVIEW OF SUMMER COLLECTION By invitation. Contact: 0		THE NEW THEATRE 154 EAST 53TH STREET -7-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Jan. 28 11:30 A.M.		MIGNON By reservation. Contact	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR BR. 9-5991.
Wednesday Jan. 28 11:30 A.M. Luncheon	Sears, Roebuck & Company.	NATL HOME FASHIONS LEAGUE (767 LEXINGTON AVENUE) Path to Profits"Speaker: Cocktails: 11:30; Program 12.00, guests. Contact: Je	TRIANON BALLROOM Joseph T. Moran, Jr., 12:15; Luncheon: 1:00
Wednesday Jan. 28 12:30 P.M. Luncheon	AT LUNCHEON	RICHARD NELUND FOR DUNE DECK Reservations (\$5.95): Cl	BARBETTA RESTAURANT 321 WEST 46TH STREET 1. 6-9171. Barbetta
Jan. 28	1:00 P.M., HARVEY BERIN,	530 Seventh Avenue, 7th flo	oor, PE. 6-0206
Jan. 28	1:00 P.M., ELGE BOVE, 530	Seventh Avenue, Penthouse,	, 524–9846
Jan. 28	2:00 P.M., TRAINA BOUTIQU	E, 550 Seventh Avnnue, 22nd	floor, LA. 4-3520
Jan. 28	3:30 P.M., OSCAR DE LA RE	NTA, 550 - 7th Ave., 23rd f	Floor, LA. 4-9350
Wednesday Jan. 28 4:00 P.M. Cocktails	Dept. Educational Foundat	ARIS GLOVES love design winners, in corion of Fashion Industries. Betsy McClure, Rosemary McM. T. 1-8024.	Judges: Joan Glynn,
Wednesday Jan. 28 6:30 P.M.	SPRING BRIDAL SHOW Tickets available in Brid	FRANKLIN SIMON al Salon. Publicity: Adrie	2ND FLOOR PROMENADE enne Seiden, OR. 5-1000.
Beginning Wednesday Jan. 28	IN NEW YORK	ESTEVEZ FOR NEAL Contact: Dick Steiner, C	HOTEL GOTHAM SUITE 1109 CI. 7-2200.
	OPENING OF SUMMER COLLECTION Continuous showings. Con	VERA MAXWELL tact: LO. 3-4358.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Jan. 28	OPENING OF SUMMER COLLECTION Continuous showings. Con	MISS MIGNON tact: BR. 9-5991.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Jan. 28- Feb. 10	SPRING-SUMMER COLLECTION By appointment. Contact:	JON MANDL FOR RICHARD TAM II CI. 7-2200.	HOTEL GOTHAM PRIVATE SUITE
Jan. 29	"SUNSET SUMMER"	STAN HERMAN FOR MR. MORT 00. By reservation. Conta	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR act: 524-3818.
	PRESS PREVIEW: NEW SUBURBAN STORE By invitation. Publicity	GIMBELS: Margot Infantino, LO. 4-3	BRIDGEPORT, CONN. BROAD STREET 3008-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 29	1:00 P.M., ELGE BOVE, 53	O Seventh Avenue, Penthouse	, 524-9846
Jan. 29	2:30 P.M., BILL BLASS, 5	50 Seventh Avenue, 17th flo	or, LA. 4-6968
Thursday Jan. 29 3:30 P.M.	PREVIEW OF SUMMER COLLECTION By invitation. Continuo	LESLIE FAY us thereafter. Contact: Is	1400 BROADWAY SHOWROOM - 16TH FLOOR abelle Crawford, LW. 4-9000.
Jan. 29	4:00 P.M., DONALD BROOKS	, 550 Seventh Avenue, 21st	floor, WI. 7-8235
Thursday Jan. 29 7:00 P.M. Dinner	Bonwit Teller. William J Chmn: Andrew Goodman. Co Jerry Silverman, John Por	JEWISH PHILANTHROPIES Honored guests: William M. Lippincott, President, Loampaign Chmn: Richard J. Schmerantz, Lloyd Weill, Mort & Ben Klein. Price: \$150 per	Fine, President, rd & Taylor. Hon. hwartz. Co-chmn: Schrader, Malcolm
Beginning Thursday Jan. 29	SHOWING OF FALL KNITWEAR Continuous showings of kn Contact: Ronnie Botwick,	nit dresses, coats, ensemble	1407 BROADWAY SHOWROOM - 38TH FLOOR es, pant suits.
Beginning Thursday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings. Con	ARKAY ntact: LO. 5-2626.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Thursday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings. Con	CAVENDISH JUNIORS	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Thursday Jan. 29	Continuous showings of It	PUT YOURSELF TOGETHER (DIV. GINO PAOLI) talian synthetic knit sports s. Contact: Dennis Ozar, BH	wear: blouses, skirts,
Jan. 29- Feb. 5		G, EXCELSIOR & GRAND HOTELS, Gramsci, Florence 50121.	, FLORENCE, ITALY.
Friday Jan. 30 9:00 A.M.	PRESS SHOW: COLOR & FABRIC Presentation of Fall '70 June Roche, 695-1200.	DEERING MILLIKEN colors and fabrics. By inv	1045 SIXTH AVENUE 7TH FLOOR THEATRE 7itation. Contact:
Sunday Feb. 1 5:30 P.M 8:30 P.M.	Empire State Bldg., Suite	SBICCA OF CALIFORNIA Lly showings of shoe fashion 5807 and 2620 N. Rosemead, 24-2102. Publicity: Kaye La	El Monte, Calif.)
Sunday Feb. 1- Feb. 11	SUMMER COLLECTIONS IN NEW YORK By appointment. Contact:	STANLEY NELSON; CHANA BAKER Stanley Lieberman, CI. 7-2	HOTEL GOTHAM PRIVATE SUITE

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Feb. 2 8:30 A.M. and 10:15 A.M.	meetings. Presentation	n: Fall-Winter 1970"appar by Doris A. Weston and Hele ess, by advance registratio	EMPIRE ROOM el and shoe trend n Joseph. For manu-
Monday Feb. 2 12:00 Noon Luncheon	Joseph, President, I. Mi	SHOE WOMEN EXECUTIVES s: Jerry Miller, Bendel's ' ller. Vic Markin, President Contact: Rita Copelman, MU.	, Joseph's Shoe
Feb. 2	1:00 P.M., TEAL TRAINA,	550 Seventh Avenue, 22nd fl	oor, LA. 4-5320
Monday Feb. 2 2:00 P.M. and 4:00 P.M.	design, color, material;	NATL SHOE RETAILERS (200 MADISON AVENUE) resenting advance footwear major trends in ready-to-w ance registration: \$10.00 por	trends in shape, ear design and
Monday Feb. 2 3:00 P.M.& 5:00 P.M.& 7:00 P.M.	by Peter Glenn. (Repeat	LATINAS wear and handbags for men as Shows at 5:00 and 7:00 P.M t: Ellen Puhst,868-0550.	HOTEL PLAZA BAROQUE SUITE and women, produced .) All shows by
Monday Feb. 2 6:00 P.M 8:30 P.M.	FOOTWEAR PARTY By invitation. (Advance individual showrooms.)	DESIGNER SHOE GUILD Fall-Winter footwear showin Contact: Billie Gould, 869-1	HOTEL PLAZA TERRACE ROOM ngs, Feb. 1-3, in
Monday Feb. 2- Feb. 4	SECOND NATIONAL BATH PRODUCTS SHOW	LITTLE BROTHERS SHOWS (220 FIFTH AVENUE) By registration. Contact	AMERICANA HOTEL ALBERT HALL
Beginning Monday Feb. 2	SUMMER COLLECTION IN NEW SHOWROOM By appointment. Contact:	KEN SCOTT Alina Roux, 249-9600.	17 EAST 67TH STREET SHOWROOM - 3RD FLOOR
Feb. 3	11:00 A.M., WRAGGE, 550 S	Seventh Avenue, 9th floor, W	71. 7-4968
Feb. 3	1:00 P.M., HARVEY BERIN,	530 Seventh Avenue, 7th flo	or, PE. 6-0206
Tuesday Feb. 3- Feb. 6	MENSWEAR FROM CANADA Showing of Canadian mensw 9:00 - 6:00; Fri., 9:00 - strong, 680 Fifth Avenue,	CANADIAN DEPT. INDUSTRY, TRADE, COMMERCE ear for Fall-Winter. Hours 12:00 Noon. By reservation JU. 6-2400.	HOTEL WARWICK 11TH & 12TH FLOORS : Tues., Wed., Thurs., n. Contact: D.S. Arm-
Tuesday Feb. 3 6:00 P.M.	"PATCHWORK SNAKE PARTY" By invitation only. Cont	FLEMING-JOFFE LTD. act: Patricia Mason, 684-05	387 PARK AVE. SOUTH SHOWROOM - 12TH FLOOR OO.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Feb. 4 10:15 A.M. Breakfast		GIMBELS ican Way". Young designer on. Publicity: Margot Infa	
Wednesday Feb. 4 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Spring-Summer Swimwear Constitution of Barbetta Publicity: Ellen	PETER PAN SWIMWEAR BY OLEG CASSINI ollection". Reservations (Perl, TE. 2-8212.	BARBETTA RESTAURANT 321 WEST 46TH STREET \$5.95): CI. 6-9171.
Feb. 4	1:00 P.M., HARVEY BERIN,	530 Seventh Avenue, 7th flo	or, PE. 6-0206
Wednesday Feb. 4 4:00 P.M. Cocktails		CEZAR clothing and neckwear; Este for St. Joseph. By invitati 30.	
Beginning Wednesday Feb. 4	OPENING OF SUMMER COLLECTION By appointment. Contact:	ROSSINO-ANGELA 695-7230.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Feb. 5 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact:	COUNTESS ALEXANDER CH. 4-5693.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Feb. 5	4:00 P.M., ELGE BOVE, 530	Seventh Avenue, Penthouse,	524-9846
Feb. 6	12:00 Noon, JOHN MOORE FOR	R CAMEO PRESS SHOW (see page	2 5)
Friday Feb. 6- Feb. 11	MENSWEAR SHOW Preview of men's fashions convention of Menswear Ret Awards. Executive Directo Bauman, 1290 Sixth Avenue Fri., Feb. 6: 9:15 P.M. Sat., Feb. 7: 8:30 A.M. 10:00 A.M.	MENS FASHION ASSOCIATION at annual seminar, coincide ailers of America. Present or: Norman Karr. By invitate, LT. 1-8210. Celanese Fibers (dinner) bluen Heusen & Van Heusen Wir MFA Press Fashion Clinic Norman Karr.	tation of "Lulu" tion. Contact: Mort lack tie ndbreaker

3 4

Friday	TWELFTH ANNUAL MENS FASHION THE MARKIUTI
Feb. 6-	MENSWEAR SHOW ASSOCIATION DALLAS, TEXAS
Feb. 11	Preview of men's fashions at annual seminar, coinciding with 55th annual
	convention of Menswear Retailers of America. Presentation of "Lulu"
1	Awards. Executive Director: Norman Karr. By invitation. Contact: Mort
	Bauman, 1290 Sixth Avenue, LT. 1-8210.
	Fri., Feb. 6: 9:15 P.M. Celanese Fibers (dinner) black tie
	Sat., Feb. 7: 8:30 A.M. Van Heusen & Van Heusen Windbreaker
	10:00 A.M. MFA Press Fashion Clinic No. 1
	11:00 A.M. Haggar Ranch Party
	7:00 P.M. Sears "The-Men's-Store": Do Your Own Thing
	Sun., Feb. 8: 8:30 A.M. Fashion Park & Worsted-Tex
	10:00 A.M. Hart Schaffner & Marx "Forum on Fashion"
	12:00 Noon The Arrow Company (luncheon)
	2:00 P.M. MFA Press Fashion Clinic No. 2
	3:00 P.M. Michaels Stern "Year of Elegance"
	6:30 P.M. Stevens-MRA musical fashion presentation
	10:00 P.M. After Six (Oscar de la Renta)
	Mon., Feb. 9: 8:00 A.M. Esquire Magazine (breakfast)
	9:00 A.M. MFA Press Fashion Clinic No. 3
	12:00 Noon DuPont (luncheon - press)
	2:30 P.M. Press Tour Convention Exhibits
	7:00 P.M. Burlington Industries (dinner) "Lulu" Awards
	Tue., Feb. 10: 9:00 A.M. MFA Press Fashion Clinic No. 4
	12:00 Noon Faberge (luncheon)
	2:30 P.M. Press Tour Convention Exhibits
	7:00 P.M. Botany Industries (dinner) black tie
	Wed., Feb. 11: breakfast & luncheon presentations -11-

CONTINUOUS	SHOWINGS	-	READY-TO-WEAT	R -	SUMMER	1970	-

PATTI CAPPALLI FOR ADDENDA
AQUANALA
ARBE
BABA
BARBARELLA
BARBERINI
BIANCHI
ADOLPH BLANK; MARTINO 512 Seventh Avenue, 33rd floor, 563-6380
BRENNER COUTURE 498 Seventh Avenue, 21st floor, 947-9677
BRIGANCE - WATERCLOTHES 1407 Broadway, 9th floor, 563-0416
BRITISH MENSWEAR GROUP Warwick Hotel, 14th floor, 752-8400
DONALD BROOKS BOUTIQUE 550 Seventh Avenue, 21st floor, 947-8235
CACHAREL (Div. Mallory) 530 Seventh Avenue, 19th floor, WI. 7-4406
CARDIN NEW YORK
CARLYE
JEAN-LOUIS FOR CHANDELLE 1407 Broadway, 20th floor, 868-2840
CLARET
PETER CLEMENTS (Rodrigues) 530 Seventh Avenue, 2nd floor, LO. 3-0922
DAVID CRYSTAL 498 Seventh Avenue, 23rd floor, BR. 9-6560
DANIKA (Leamond Dean) 498 Seventh Avenue, 2nd floor, 924-4525
DAUPHINE (Div. L'Aiglon) 1400 Broadway, 17th floor, LW. 4-0800
DEEBS (Edie Gladstone) 512 Seventh Avenue, Penthouse, LO. 4-3470
DESIGN THAI 1 East 53rd Street, 10th floor, HA. 1-1676
CHRISTIAN DIOR-NEW YORK 498 Seventh Avenue, 17th floor, LO. 4-9220
GREGG DRADDY
DYNASTY
ENVIRONMENT ONE (Alice Blaine) 132 West 36th Street, Penthouse, 868-3420
EVAN-PICONE

٢	CONTINUOUS SHOWINGS - READY-TO-WEAR (continued from page 12)
	THE FIFTH ADDITION (Ronnie Simon) 530 Seventh Avenue, 3rd floor, LO. 4-9194
	SEYMOUR FOX
	GALLANT INTERNATIONAL 205 West 39th Street, 8th floor, LA. 4-7285
	ANNEMARIE GARDIN
	BERT GEIGER
	GAY GIBSON
	GINALA
	GINORI
	GOLET (Sony Schotland) 225 West 37th Street, 12th floor, LA. 4-5511
	LAURENCE GROSS (Levino Verna) 498 Seventh Avenue, Penthouse, BR. 9-3650
	HADLEY
	HANDMACHER
	EVA HAYNAL
	JONNY HERBERT; PAB LTD 498 Seventh Avenue, 18th floor, LO. 5-6900
	IRISH MENSWEAR Warwick Hotel, 21st floor, 265-5230
	JAEGER
	JEREMY (Alan Philips) 530 Seventh Avenue, 9th floor, 594-0870
	JEUNESSE; BLAUNER BOUTIQUE 498 Seventh Avenue, 12th floor, OX. 5-6234
	JUNIOR ACCENT 498 Seventh Avenue, 10th floor, LO. 4-1434
	KIMBERLY
	ANNE KLEIN AND COMPANY
	CALVIN KLEIN
	LADY MANHATTAN
	LANZ; ALEXA
	LAWRENCE OF LONDON
	HAROLD LEVINE (Don Breitinger) 530 Seventh Avenue, 21st floor, LA. 4-0237
	McMULLEN
	MAM'SELLE (Betty Carol) 498 Seventh Avenue, 9th floor, CH. 4-7373
-	(continued on following page)

CONTINUOUS SHOWINGS - READY-TO-WEAR (continued from page 13)
MARDI GRAS
MARQUISE
MILA EDITIONS (Renbrook) 205 West 39th Street, 9th floor, 736-1310
MILBO
MODA ROMANA (Italian Ready-to-Wear) . St. Regis, Mezzanine, PL. 5-2340
MODELIA (Don Simonelli) 205 West 39th Street, 14th floor, PE. 6-8888
MR. THOMSON
RAINCHEETAHS BY NAMAN 500 Seventh Avenue, 3rd floor, LO. 3-5100
GINO PAOLI
PEPPINO INTERNATIONAL 488 Seventh Avenue, 10th floor, 565-0590
PLW (Lee Evans)
PROJECT II (Gunter) 530 Seventh Avenue, 24th floor, 564-5430
PURITAN
RAFFAELE
RENBROOK (Eric de Juan) 205 West 39th Street, 9th floor, 736-1310
SAMUEL ROBERT (Bill Smith)
ROYAL LYNNE
JACK SARNOFF
THE SIDNEYS
SPORT TRIO (Rikki) 498 Seventh Avenue, 7th floor, LO. 3-6143
SPORTWHIRL
STJ BY MARSHALL KLUGMAN 498 Sevnthh Avenue, 6th floor, 0X. 5-2900
TANNER; TANNERWAY; TOBY TANNER 530 Seventh Avenue, 28th floor, CH. 4-6350
SUSAN THOMAS
HANNAH TROY (Murray Nieman) 530 Seventh Avenue, 2nd floor, LO. 3-0988
VICTORIA ROYAL (Bill Haire) 530 Seventh Avenue, 7th floor, WI. 7-6845
CHESTER WEINBERG 498 Seventh Avenue, 10th floor, CH. 4-3877
WILROY
ADOLPHE ZELINKA (John Anthony) 512 Seventh Avenue, 38th floor, LO. 4-7221

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